

ArtHealthy Chalk Competition

A High School Chalk Art Experience

April 13, 2018

**Open to
Elementary, Middle
& High School Age
Students**

3 Students per Team

**4 x 4 Mural to be
Created by Each
Team**

**ArtHealthy
Supplies the
Chalk +**

**Art Must be
Oriented To Theme
“A Healthy New
World”**

**Instructional
Workshop Friday,
April 12, 2019
3 – 5 PM**

ArtHealthy Festival invites all Middle-Georgia elementary, middle & high school Art Teachers and your students to participate in *ArtHealthy Chalk Competition*, an outdoor Chalk Art Experience. This exciting event allows your student teams to create a sidewalk chalk piece “live” on the Saturday of ArtHealthy Festival and compete for cash prizes. ArtHealthy brings in talented professional chalk artists, who will share their knowledge of this art form with your students and judge the competition, as well as create their own art piece on competition day! This educational & creative experience is open to all Middle-Georgia elementary, middle, & high school aged students.

- We encourage art teachers from all schools to register teams. Team = three students in grades 3 through 12.
- Please feel free to submit more than one Team, as space will be available. (We want to make sure that all schools have an opportunity to participate, and we have a total of 15 spaces on the sidewalk.) Confirmation of team status will be sent to all teachers on February 1st.

The theme for student and professional artists is **Exploring a Healthy New World** and artwork must be style of any art movement. Use this broad theme to your creative advantage!

Fast Chalk Block Facts:

February 1, 2019 - Registration Forms Due

Friday, April 12, 2019 - Student artists are required to attend an Instructional Session with the professional chalk artists from 3 PM to 5 PM on the Georgia College Art Department site (Adult supervision is mandatory).

Saturday, April 13, 2019 - Student artist teams will create a chalk mural measuring 4 feet by 4 feet on a black asphalt surface at ArtHealthy Festival2017, between the hours of 8:00 AM and 1:30 PM.

- ✓ Students and adult chaperone report to the competition area by 7:30 AM.
- ✓ Teams will be provided one box of assorted chalk, chalk line for gridding, a ruler, tape, cardboard & one kneeling pad, erasers & 4 x 4 mural allocation.
- ✓ Teams must complete their murals by 1:30 PM on Saturday
- ✓ Judging by professional chalk artists will take place from 1:30 PM to 2:00 PM. Winning teams will be announced by 2:30 PM. Prizes include award ribbons and gift cards for each student artist on the winning team:

1st Place = \$100 each 2nd Place = \$50 each 3rd Place = \$25 each – High School
1st Place = \$75 each 2nd Place = \$30 each 3rd Place = \$15 each – Middle School
1st Place = \$50 each 2nd Place = \$20 each 3rd Place = \$10 each – Elementary School

Share attached Chalk Pro Tips and Rules with your student teams For

More Information: 478-363-2256 or toyia@createwithus.org or visit our

[website at http://arthealthy.org](http://arthealthy.org)



Helpful Tips For Students

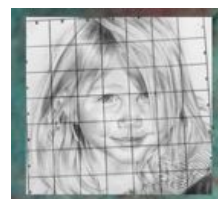
Congratulations on your participation in the 1st annual “ArtHealthy Festival’s *Sidewalk Chalk Competition*”!

Reminders

- There are 3 students to a team – no other helpers.
- Your street painting is limited to a 4ft x 4ft square
- ArtHealthy Festival will supply your team with pastels (chalks) – NO pastels brought from home.
- Do some research! Explore YouTube, Google for techniques and tips!
- **The criteria for judging will be: Use of Theme, Impact, Feeling/Mood, Presentation, Creativity/Originality, Effort/Care and Group Cooperation.**
- **READ ALL RULES of ENTRY carefully.**

Important Tips

- **2018 Theme:** This year’s theme is *A Healthy New World*. Your piece should also be created in an artistic style ie. Impressionism, Cubist, Realism, We think the possibilities are endless, see how far your imagination will take you!
- **Grid your image AHEAD OF TIME:** Since you are working in such a large space that day, it is easy to get lost in your drawing and become confused about where everything needs to go. Create a grid of your image BEFOREHAND to help you stay on track during the competition (sample below).
- **Guidelines for choosing art for a street painting:** The primary goal for choosing an image is THE POP: an image, a color scheme, and an idea that is ELECTRIC. Your work must be original. You will be working in a **4ft by 4ft square** so keep that in mind when picking your team’s image.
- **Your clothing and shoes will get dirty.** We suggest wearing a thick pair of socks. You could ruin your sneakers. Bare feet will pick up the chalk and smudge your drawing. If you wear socks please be sure they are a thick enough pair to still protect your feet from rough asphalt. **Do not walk beyond your artwork without shoes on; your safety is first.**
- **Be prepared for ANYTHING!** Sometimes weather is not on our side, so please keep that in mind when planning your supply list. You are encouraged to bring: tarps, shower curtains, heavy plastics to protect your work in case of rain.



Good luck and we will see you in April!

What we provide your team:

- √ 1 Box of Pastels^ multi colored variety pack
- √ 1 Package of Baby Wipes
- √ 1 Can of Hairspray
- √ 1 Tupperware Chalk Container
- √ 1 Trash Bag
- √ 1 Chalkboard eraser

What we provide to share:

- √ Chalk Line to help grid out your space
- √ Blue Tape for your border
- √ Paper Towels
- √ Hand Sanitizer
- √ Each team can choose 5 extra sticks of Pastels
- √ 2 White Chalk (if needed)
- √ 2 Black Chalk (if needed)

What your team brings:

- √ 3 color copies of gridded art
- √ Measuring tape
- √ Gloves, Chamois cloth, sponge for blending
- √ Rain preparedness items^ plastic tarp, shower curtain
- √ Old socks/surgical gloves
- √ Sunscreen, sunglasses, hat, umbrella (Tents permitted at discretion of festival)
- √ 1 Ruler
- √ 1 Kneeling Pads & Cardboard to protect your rear and knees



Chalk Sidewalk Δ Rules of Entry

1. All artwork submitted must follow the announced theme, be pre-approved by the team teacher/supervisor and be produced exclusively by the students submitting the artwork. No parent assisted or teacher assisted artwork is allowed.
2. **Participating teams must attend a workshop with Professional Chalk Artists on Friday, April 12, 2019, from 3 to 5 P.M.** in Arts Department at Georgia College in Milledgeville. Bring your Team's gridded artwork image. Teachers and/or adult chaperones must also be in attendance.
3. All artwork must be produced, on site, within a designated 4-foot by 4-foot square, using only pastels supplied by ArtHealthy Festival. All work must be identified with student's school name (and team number, if appropriate) chalked clearly below the artwork.
4. On Saturday, April 13, the Sidewalk Chalk Competition registration begins at 7:30 am, north of the intersection of Edwards Drive and Hendry Street, at the Chalk Block Tent. Upon arrival, Teams will register and choose a chalk mural space. Saving spaces for other teams will not be permitted.
5. On Saturday morning, each team must designate a team member to chalk their school logo or emblem in a 5 inch by 5 inch square in a designated grid at the beginning of the Chalk area.
6. All student Chalk Murals will be judged at end of day Saturday, April 13th between 1:30 - 2:00 P.M. Ribbons and cash awards will be distributed to the winning team members as follows:
1st Place = \$100 each 2nd Place = \$50 each 3rd Place = \$25 each – **High School**
1st Place = \$75 each 2nd Place = \$30 each 3rd Place = \$15 each – **Middle School**
1st Place = \$50 each 2nd Place = \$20 each 3rd Place = \$10 each – **Elementary School**
7. The decision of the judges is final.
8. The criteria for judging will be: Use of Theme, Impact, Presentation, Creativity/Originality, Effort/Care and Group Cooperation.
9. NO pastels/chalk can be brought from home. No radios or boom boxes will be permitted. This is a family event. Artwork containing nudity, profanity, or content deemed inappropriate by the festival committee will be removed and the artist will be disqualified from the contest. No political messages, words or symbols indented as advertising may appear in the image or space provided.
10. ArtHealthy Festival reserves the right to enforce all rules and violation of rules may result in revoking of any privilege associated with participation in the Chalk Block.





Sidewalk Chalk Competition

A High School Chalk Art Experience
Theme: "Exploring a Bright New World"

Teacher Registration Form

Due: February 1, 2019

April 13, 2019

PLEASE FILL OUT **ONE FORM FOR EACH TEAM** AND PRINT CLEARLY. Attach all 3 student Permission slips for the team to this form.

TEACHER'S NAME _____

Name of School _____

Address of School _____

School Telephone _____ Text _____

Teacher E-mail _____

Participating student artists must be high school students (9th - 12th grade). Each teacher is responsible for selecting his/her own Chalk Art team.

Student Artist #1 _____

Student Artist #2 _____

RULES, INFORMATION & RELEASE:

- Individual Permission Slips from each participating student must be attached to the Teacher Registration Form.
- Confirmation of acceptance will be emailed.
- Participating student artists will create a chalk mural measuring 4' by 4' on a black asphalt surface that is rough in texture. ArtHealthy Festival will provide the chalk and tape.
- Sponsoring teacher must approve their student's mural artwork, in conjunction with the theme: **A New Healthy World**
- Student teams and teacher/adult supervisor are required to attend an Instructional Workshop on Friday, April 12, 2019, conducted by professional chalk artists, from 3 – 5 PM at the festival site.
- The *Chalk Competition* begins promptly at 7:30 AM on Saturday, April 13th. ArtHealthy Festival requires that an adult be present to chaperone the students during the competition.

I understand that this an outdoor, rain or shine, event. I release and forever discharge Create, Inc., the volunteers, Georgia College & State University, and other sponsoring organizations, any other duly appointed representatives and the employees, agents, officers of each from any responsibility, personal liability, loss or damages arising out of or in connection with *Chalk Competition* and ArtHealthy Festival.

I have read the Rules and Information and would like to sponsor a team in the ArtHealthy Festival 2019 *Chalk Competition* High School Chalk Art Experience. I further commit to approving my team's artwork, in advance of the competition, as appropriate and not objectionable for public viewing.

Sponsored by: _____

Teacher's signature & date

Mail to: ArtHealthy Festival, 80 Highway 22, Milledgeville 31061



Sidewalk Chalk Competition

A High School Chalk Art Experience

Student Permission Slip

Deadline: February 1, 2019

April 13, 2019

Return this completed & signed form to your teacher

Student Name (Print) _____

Student Signature _____ Date _____ Address _____

_____ Phone _____ # _____

_____ Email Address (print) _____

High School _____ Teacher's Name _____

Parent/Guardian Name (Print) _____

Parent/Guardian Signature _____ Date _____

RULES AND INFORMATION:

- Individual Permission Slips from each participating student must be attached to the Teacher Registration Form.
- Confirmation of acceptance will be emailed to your teacher.
- Participating student artists will create a chalk mural measuring 4' by 4' on a black asphalt surface that is rough in texture. ArtHealthy Festival will provide the chalk and tape.
- The theme, upon which student artists must create artwork, is **Exploring a Bright New World** and artwork must be in the style of an art movement. Sponsoring teacher must approve their student's artwork.
- Students and teacher are required to attend an Instructional Workshop on Friday, April 12, 2019, conducted by professional chalk artists, from 3 – 5 PM at the festival site.
- The *Sidewalk Chalk* Competition begins promptly at 7:30 AM on Saturday, April 13th. Judging will be completed by 2:00 PM and awards, including ribbons and gift cards, will be distributed at this time.
- ArtHealthy Festival requires that an adult be present to chaperone the students during the competition.

RELEASE AND ACKNOWLEDGMENT:

We (student and parent/guardian) understand that this an outdoor, rain or shine, event. My parent/guardian and I have read all the Rules and agree to abide by them and any other rules as may be established.

I understand that this an outdoor, rain or shine, event. I release and forever discharge Create, Inc., the volunteers, Georgia College & State University, and other sponsoring organizations, any other duly appointed representatives and the employees, agents, officers of each from any responsibility, personal liability, loss or damages arising out of or in connection with *Chalk Competition* and ArtHealthy Festival.

In consideration of CREATE, Inc.'s acceptance of this Permission Slip, we (student and parent/guardian) agree to allow them use of images of my artwork for the purpose of promoting the Festival this year and in future years.